

# #HASHTAG

APRIL EDITION, 2026



CITE YOUTH  
NETWORK

**FRESH UPDATES**  
WAR, CULTURE  
& MORE

**ZITF 2026:**  
POWERING  
NEW  
INDUSTRIES

**YOUTH  
VOICES  
RISING**

**YOU ARE  
NOT YOUR  
FEED**

**FROM  
TRAINING  
TO IMPACT**

**Brot**  
für die Welt



## Editors Note

This month's edition arrives at a moment that invites both reflection and forward thinking. April, with its strong ties to independence, naturally draws us back to questions of freedom, identity, and progress. But as the pieces in this issue show, these questions are no longer only about history, they are about how we live, think, and create today.

Across the magazine, a common thread emerges: the shift from passive existence to active participation. Whether it is in the way we understand independence beyond politics, how industries connect and evolve, or how young people are stepping into spaces of influence, there is a clear movement towards ownership. Not just of opportunities, but of voice, identity, and direction.

Our contributors challenge us to look deeper. To question the subtle ways influence shapes us, from the content we consume to the standards we adopt. At the same time, they remind us that this generation is not without agency. In fact, there is growing evidence of young people choosing to create rather than simply consume, to lead rather than follow, and to define success on their own terms.

What stands out most in this edition is the energy of youth in action. From community based initiatives to creative expression and critical conversations, young people are not waiting for change, they are becoming it. The stories captured here are not about perfection or finished impact, but about beginnings, about momentum, and about the courage to start.

As you read through these pages, consider not just the ideas presented, but your place within them. What does independence mean to you now? How are you contributing to the narratives being shaped around you?

This is more than a collection of articles. It is a reflection of a generation in transition, questioning, building, and becoming.

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# We are politically free, but are we mentally colonised?

BY RUVARASHE MUNYORO



In 1980, Zimbabwe broke free. After years of struggle, sacrifice, and resistance, the country gained political independence, a moment that restored land, identity, and national pride. It was the end of colonial rule, the beginning of self-governance, and a powerful declaration: we are free.

But more than four decades later, that declaration feels more complicated than it sounds.

Because while political independence was achieved, another question quietly lingers beneath the surface of modern life:

are we truly free in the way we think, choose, and define ourselves?

Independence, in its original form, was about reclaiming control from external powers. Colonial systems dictated not only governance, but also education, language, culture, and standards of success. To be independent meant to reject imposed identity and rediscover one's own.

Yet today, control has not disappeared, it has simply changed form.

It is no longer enforced through laws or physical domination, but through influence. Through what we consume, what we admire, and what we aspire to become.

Scroll through social media, and a pattern begins to emerge. Beauty standards often lean toward Western ideals. Success is frequently measured by lifestyles seen in foreign contexts. Even the way young people speak, dress, and present themselves is increasingly shaped by global trends rather than local identity.

This is not forced. It feels like a choice. But is it?

Consider language, one of the strongest markers of independence. After 1980, there was a renewed push to value indigenous languages and cultural expression. Yet today, many young people feel more

confident expressing themselves in English than in their mother tongues. In some spaces, fluency in English is still seen as intelligence, professionalism, even superiority.

This raises a quiet contradiction. Can we claim cultural independence if we subconsciously rank our own identity below others?

Education tells a similar story. Colonial systems prioritised certain knowledge systems while undermining others. Today, although the system has evolved, many students still grow up learning more about global histories, global theories, and global success models than about their own local innovations or indigenous knowledge systems. Independence was meant to rewrite that narrative.

But has it fully happened?

Now, technology has introduced a new layer to this conversation. Platforms like TikTok, Instagram, and Google do more than connect people; they shape visibility. They decide what trends rise, what voices are amplified, and what content reaches millions.

In many ways, they act as mod-

ern-day gatekeepers of culture.

A young person in Bulawayo can wake up, open their phone, and instantly be immersed in a world curated by algorithms, often reflecting values, aesthetics, and lifestyles far removed from their immediate reality. Over time, these repeated exposures begin to shape perception.

Not through force, but through familiarity. And slowly, influence becomes identity.

This is what makes mental colonisation so complex. It does not feel like oppression. It feels like normality.

It is choosing imported standards without questioning them. It is consuming without creating. It is adapting without reflecting.

And perhaps most importantly, it is losing the ability to define ourselves on our own terms. But this is not the full story.

Across Zimbabwe, there are signs of a different kind of independence emerging. Young entrepreneurs are building local brands rooted in culture. Creatives are using digital platforms to tell African stories in their own voices.

Conversations around identity, language, and heritage are slowly becoming more intentional.

There is a quiet shift happening from passive consumption to active creation.

From influence to ownership.

So the question is not whether Zimbabwe is still colonised in the traditional sense, it is not.

The real question is whether independence has fully reached the mind.

Because true freedom is not just about removing external control. It is about developing internal clarity, the ability to think critically, choose consciously, and define success without relying on borrowed standards.

As Zimbabwe continues to celebrate its independence each April, perhaps the conversation needs to evolve.

Not away from history, but deeper into it. To ask not only what was won in 1980, but what is still being shaped today. Because political independence was a moment. But mental independence? That is a process. And it may be the most important one of all.

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# Connected Economies, Competitive Industries: The Business Pulse of ZITF 2026

BY RUVARASHE MUNYORO



**T**here is a distinct rhythm to the Zimbabwe International Trade Fair, one that is most clearly felt during the business days.

Before the crowds fully settle into the excitement of exhibitions and public showcases, the fair operates in a different mode. Conversations are focused. Movements are intentional. Across meeting rooms and exhibition spaces, ideas are exchanged, partnerships are explored, and strategies begin to take shape.

This is where the theme “Connected Economies, Competitive Industries” comes to life, not as a statement, but as an experience.

ZITF 2026 positions itself as more

than an exhibition. It becomes a point of convergence, where industries do not simply present what they have, but actively engage in shaping what comes next. Businesses from different sectors and regions find themselves in the same space, creating opportunities that extend far beyond the duration of the fair.

At the heart of this is connection. A local enterprise engaging with regional markets.

An emerging entrepreneur finding alignment with established industry players. A conversation that begins informally but evolves into a structured opportunity.

These moments may appear small, but collectively they represent movement, an economy that

is not standing still, but actively building relationships that drive growth.

At the same time, the focus on competitive industries introduces a forward-looking perspective. Competitiveness here is not defined by rivalry, but by preparedness. It is about industries positioning themselves to meet global standards, to innovate with purpose, and to operate with confidence in wider markets.

ZITF creates the environment where that preparation becomes visible.

It brings together experience and ambition in a way that allows both to benefit. Established organisations contribute stability and insight, while emerging play-



ers introduce fresh thinking and adaptability. The result is a dynamic exchange that strengthens the overall industrial landscape.

What stands out most is the sense of direction.

The fair does not simply highlight what exists; it signals where things are going. It reflects an economy that understands the importance of collaboration, the value of innovation, and the necessity of positioning itself within a connected global system.

For participants, the experience is not just about presence. It is about engagement. It is about recognising opportunities, building networks, and contributing to a broader vision of growth.

And that is where the true impact of ZITF lies.

Long after the exhibition spaces close, the conversations continue. Partnerships develop. Ideas are refined and implemented. The connections formed during these business days extend into real outcomes, influencing industries in ways that are not always immediately visible, but deeply significant.

ZITF 2026, in this sense, is not just an event on the calendar.




It is a working platform that brings together people, ideas, and industries with a shared focus on progress. It reflects a clear understanding that growth is not achieved in isolation, but through meaningful connection.

And within that connection lies the potential for industries not only to compete but to thrive.



# Youth Challenge: Constitutional Amendment Bill

CITE invites young Zimbabweans to join  
a **TikTok & Instagram Reels Challenge**

-  Pick one clause of the Constitutional Amendment Bill
-  Explain it in under 60 seconds
-  Post on TikTok or Reels and tag CITE

**Win weekly content creator starter kits:** ring lights, microphones, tripods, headphones, airtime & data

Show your creativity. Educate others. Win big.

# Youth voices in action: A glimpse into the CITE Youth Network campaigns showcase

BY RUVARASHE MUNYORO



On Friday, 10 April, the CITE Youth Network hosted a vibrant and inspiring Campaigns Showcase Meeting, bringing together young people committed to driving change in Zimbabwe. The event served as a platform for various groups to present the work they have been doing in their respective campaigns, highlighting not only their creativity but also their determination to address pressing social issues.

The atmosphere was energetic, filled with anticipation as each group took turns to showcase their efforts. What stood out most was the diversity of topics tackled, all rooted in real challenges faced by young people today.

One of the most impactful presentations came from the Unemployment Group, who conducted street interviews to capture public opinions on unemployment in Zimbabwe. Their video presentation was both powerful and relatable, giving a voice to everyday citizens and shedding light on the realities many young people face.

The authenticity of their work resonated strongly with the audience, earning them widespread positive feedback.

Equally engaging was the Youth in Politics Group, who approached their presentation in a creative and interactive way. They staged a debate between two teams representing NUST and Poly, effectively demonstrating different perspectives on youth participation in politics. The debate not only educated the audience but also sparked critical thinking about the role young people can and should play in shaping the nation's future.

The Personal Brands Group took a more entrepreneurial approach, showcasing businesses and brands owned by young people. Their message was clear and empowering: no matter how small your starting point may be, it is possible to build something meaningful. Their presentation encouraged young individuals to explore their potential and take initiative in creating opportunities for themselves.

Another powerful contribution came from the Education for All Group, who highlighted the importance of access to education. Their campaign emphasized that every child deserves the right to go to school, regardless of their background. By addressing barriers to education, they reminded the audience of the need for collective responsibility in ensuring equal opportunities for all.

Overall, the Campaigns Showcase was more than just a presentation of projects, it was a reflection of the passion, creativity, and resilience of Zimbabwe's youth. Through these initiatives, the CITE Youth Network continues to play a vital role in shaping positive mindsets and inspiring action among young people.

The event made one thing clear: when young people are given a platform, they do not just speak, they lead, innovate, and create change.

# You Are Not Your Feed: On trends, borrowed identities, and the quiet violence of forgetting who you are.

BY BRANDON NCUBE

**L**ook around you. How many of the things you wear, say, listen to, and stand for actually came from you, and how many were handed to you by a screen? Be honest. Because something is happening to your generation that is worth naming out loud: you are becoming very good at following, and slowly forgetting how to lead yourselves.

This is not an attack. It is a mirror. And the reflection is worth sitting with.

The problem is not the trend. It is the absence beneath it.

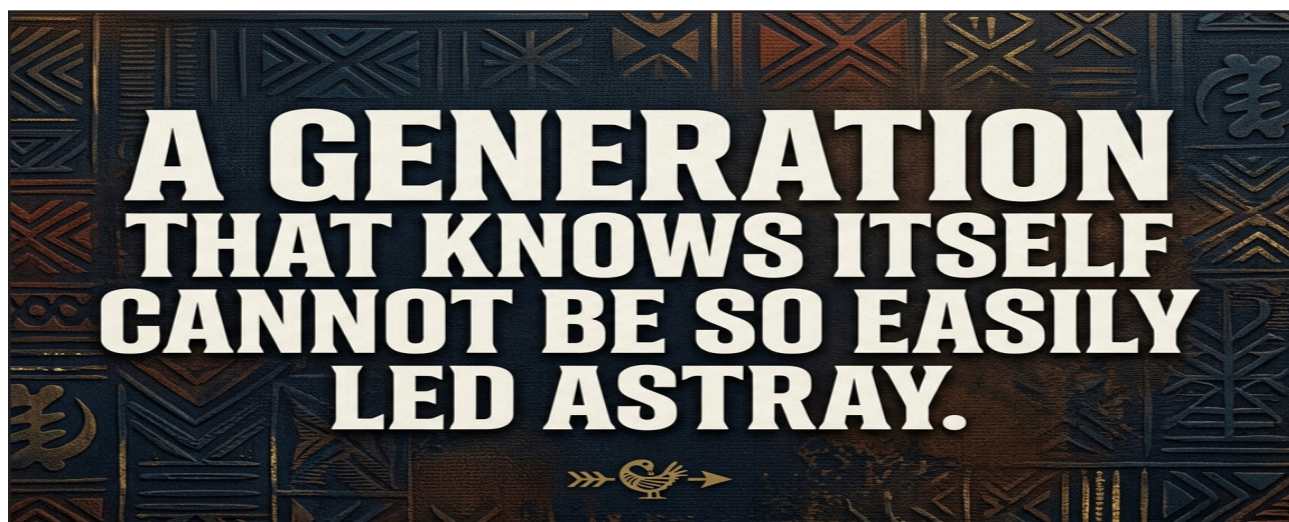
There is nothing wrong with evolving, borrowing, and being influenced, culture has always worked that way. The problem is when you have no foundation beneath what you follow. When your sense of self shifts with every new wave, every new sound,

every new thing the world decides is cool this month, you are not expressing yourself. You are disappearing into everyone else.

And here is what makes this harder for you specifically, as young Africans: so much of what was originally yours was taken before you were even born. Your languages were made to feel small. Your ancestral ways of knowing, the deep, living connection to those who came before you, were called primitive and replaced with frameworks that were never built with you in mind. You inherited a gap, and nobody told you.

“It takes a generation to create a mess, and it takes another to fix it.” —Inkosi yamakhosi Omoya, Dr. Uzwi Lezwe Radebe

That generation is you. The question is whether you





are ready to take that seriously. So why are you not doing anything?

are ready to take that seriously. So why are you not doing anything? That is the real question. Because you are talented, you are connected, you are more informed than any generation before you. And yet, so much of that energy goes into watching, reposting, and performing. Passivity dressed up as awareness is still passivity. Knowing about a problem and scrolling past it is a choice, even when it does not feel like one.

Part of it is that you were quietly taught to wait. Wait for the right moment, the right resources, the right person to come lead. But that person is not coming. Or

rather, they are already here. You are looking at them every time you look in the mirror.

Come back to what you know. Not what you were told. Not what was imported. What you know, in the way your people have always known things, through roots, through lineage, through the wisdom that lives in your home language and cannot be fully translated because it was never meant to travel that far from its source. For example, African Indigenous Spirituality is not a relic. It is a living system of knowing who you are, where you come from, and how to move through the world with intention. You do not have to abandon anything to reconnect with it. You just have to stop pretending it is not there.

A generation that knows itself cannot be so easily led astray. And a generation that acts from that knowing, rather than just talking about it, is one that actually changes things.

This April, as Zimbabwe marks another year of independence, ask yourself what independence means for you personally. Not politically. Personally. Are you free, or are you just following a different set of instructions from a different master?

You already have what you need. The question is whether you will use it.

# Fresh updates with Stufuzah

BY PRIVILEGE MATHEMA

For the last few months, we have heard quite exciting news and bizarre updates. From the ongoing Iran and USA/Israel war, to the grand visit of seasoned and award-winning actress Dawn Thandeka King, and from the ground-breaking Imklomelo kaDakamela Ceremony to the CITE Youth Network Digital Campaign, I, Stufuzah, give you appetisers and updates on what has transpired and what it all means.

## The Iran-Israel Conflict

First up, we have the war that has been ongoing between Iran and Israel, which took the whole world by surprise. It is interesting to note that new-age warfare has taken a technical shift; wars are now fought through advanced weapons like ballistic missiles, war drones, and the traditional social media keyboard warriors.

This advanced way of fighting is quite interesting and scary at the same time, because targets can be caught off guard and obliterated at any moment due to the timing and precision of their opponent. We have seen this in the circulating videos online.

The war has also affected other countries due to the closure of the Strait of Hormuz, the world's largest oil trade route, sending oil and fuel prices skyrocketing to insane levels that have affect-

ed many.

On the religious side, many believers and religious people have echoed how this is the beginning of what the Bible proclaimed as the end-time events and the start of a new world order that is yet to deliver many to the years of tribulation.

## Dawn Thandeka King's Visit

On the entertainment side, seasoned actress Dawn Thandeka King, also known as MaNgcobo from the legendary soapie Uzalo, visited Zimbabwe where she graced the Imiklomelo kaDakamela Achievers Awards in Nkayi.

Her visit brought so much happiness and so many smiles to the people of Bulawayo and beyond. It is reported that those who met her found her very humble and kind; some couldn't even tell it was her, as she blended in so well with other citizens. A recent TikTok video of her on one of her tours in Bulawayo has started a new trend called "Proof of Life," along with the funny "Hantsho Phela" statements she said in Ndebele.

Moreover, the actors' workshop hosted at Amakhosi Cultural Centre was the key takeaway for most Bulawayo actors. It is said that in one of her speeches, she said that acting is a calling, suggesting that while passion was

the initial drive for acting, calling is what truly sustains it. This statement reshaped how many actors viewed acting, and it is also good to note that Bulawayo should expect a new and redefined entertainment and acting industry arising.

## Imiklomelo kaDakamela

This annual event, hosted from the 3rd to the 6th of April at Kodakamela in Nkayi, broke the record for the largest attendance this year.

In a nutshell, it is an event that seeks to revive and preserve Ndebele culture and ways of living. It also acknowledges people who have worked hard, from service providers to those in the entertainment industry, they were all seen and appreciated.

Traditional attire (Imvunulo) was the dress code of the event, and many traditional cuisines were also served on the day, creating booming businesses for those who were selling them.

## The Story of Noxolo Dube

Lastly, on the entertainment side, we have a young lady called Noxolo Dube, a powerful actress, model, teacher, and brand ambassador of She Elevates, is on the rise and empowering young women to pursue their dreams. Born and raised

in Matobo, Noxolo, who is affectionately called Xolly by those close to her, didn't grow up with an abundance of resources. She knew she was destined for greatness, but the environment she was in wounded and limited her. After completing high school, she came to Bulawayo, where she started an organisation called The Noble Performing Arts, which sought to nurture actors and actresses. As we all know, the acting industry in Bulawayo isn't that reputable in terms of offering its actors salaries, but in spite of all that, she pulled through with those who stuck with her. Some of the funds that pushed her organisation came from her own pocket, and in that struggle she remembered something key, her background and the young girls who might have been facing similar problems to hers, thus creating a new organisation called ERGY, which seeks to empower the rural girl child.

This organisation trains girls to be confident, to believe in themselves, and to dream big. It brings in trainers to teach the girls physical skills like bead making, basketry, writing, and modelling, which is also the backbone of Noxolo's vision.

In that same spirit, she formed a modelling agency that has helped so many young girls walk the runway and gain confidence in themselves, with her taking part as well. She recently took part in

Miss Tourism Zimbabwe and did exceptionally well, raising the Mthwakazi flag high.

To us, her beloved mentees, she symbolises what resilience and goal-getting mean. Her story is inspirational and worth being magnified, as she too is a Bulawayo girl who chose to make it and dream big despite the tough and ruthless conditions all of us face.

### **CITE Digital Campaign**

My last update will be about the CITE Youth Network Digital Campaign, which is still ongoing and deserves much support, recognition, and appreciation.

This digital campaign has been broken down into different teams, namely: Youth In Politics, Education 4 All, Building a Personal Brand, Unemployment and Drugs and Substance Abuse

These teams represent some of the problems youths face, or some of the issues youths need to be involved in or address.

The agenda of this digital campaign is to echo, empower, enlighten, discuss, and resolve some of these issues. So this is a call for collaboration, sponsorship, and the sharing of insights to further catapult these teams to success and to greater outreach in youth participation and interest.

**#YouthInPolitics**  
**#Education4All**  
**#BuildingAPersonalBrand**  
**#Unemployment**  
**#DrugsAndSubstanceAbuse**

# From Training Room to Community Classrooms: CITE Youth Network Youth Are Now the Trainers.

BY RUVARASHE MUNYORO

**W**hat happens when you give young people media and information literacy skills plus a crash course in AI? In Bulawayo and Gwanda, the answer is simple: they don't just keep it to themselves, they take it back into their communities and start sharing what they've learned.

Members of the CITE Youth Network who once sat in training sessions are now the ones sparking conversations in their communities about fake news, online safety, and how artificial intelligence is shaping the way information is created and shared.



The initiative brings together a total of nine youths, six from Gwanda and three from Bulawayo. After the training, they returned home and began holding workshops with other young people, breaking down what they learned in simple, relatable ways.

Patience Ndlovu said the experience was eye-opening and gave her a new way of looking at information online. "I am really happy for this opportunity because it has changed how I see media.



I now understand the importance of checking information before sharing it, and I want other young people to also learn this," she said.

Gugulethu Mbangeni shared similar sentiments, saying the training made her realise how easily misinformation spreads and how important it is for young people to be aware. "I am grateful for the opportunity. It's something that should reach more youths because many of us use social media every day without really understanding it," she said.

The group says they are still at the beginning of their journey and are just starting to share what they know within their communities. While they are not yet seeing a wide impact, they believe small conversations are a good starting point.

For them, the goal is simple: to see more young people becoming media literate, asking questions, and thinking critically about the information they consume and share.

# How ZITF 2026 is Redefining Zimbabwe's Entrepreneurial Landscape

BY AMANDA NDLOVU

Every year, the Zimbabwe International Trade Fair (ZITF) transforms Bulawayo into a dynamic marketplace of ideas, innovation, and opportunity. But in 2026, under the compelling theme “Connected Economies, Competitive Industries,” the fair takes on an even deeper significance one that speaks directly to the future of entrepreneurship and business in Zimbabwe.

This year’s theme is not just a statement; it is a strategy. It reflects a growing recognition that Zimbabwe’s economic growth will be driven not only by large corporations or government policy, but by the everyday entrepreneur the small business owner, the startup founder, the creative visionary who is finding ways to connect, competes, and thrive in an increasingly interconnected world.



At its core, the idea of “connected economies” highlights the importance of linkages. No business can succeed in isolation, and in today’s global economy, connectivity is currency. For Zimbabwean entrepreneurs, this means tapping into networks that extend beyond local markets building relationships with suppliers, distributors, investors, and customers across borders. ZITF creates the perfect environment for these connections to take root. It is where conversations begin, collaborations are formed, and possibilities are expanded.

For many small and medium enterprises (SMEs), visibility is one of the biggest challenges. A quality product alone is no longer enough; it must be seen, experienced, and trusted. ZITF offers a rare opportunity for entrepreneurs to step into the spotlight. Through exhibitions, product showcases, and live demonstrations, businesses are able to present not just what they sell, but the story behind their brand. And in today’s market, storytelling is power.

Walking through the exhibition halls, one can feel the pulse of a new entrepreneurial energy. There is a noticeable shift from traditional business models to more innovative, value driven approaches. Agro-based businesses are embracing value addition, turning raw materials into finished goods that are ready for both local and export markets. This shift is critical not only does it increase profitability, but it also strengthens Zimbabwe’s industrial base.

Similarly, the rise of creative industries is impossible to ignore. Fashion entrepreneurs, for example, are blending tradition with modern design to create products that are uniquely Zimbabwean yet globally appealing. Their presence at ZITF is not just about sales; it is about positioning placing local creativity on an international stage.

Technology, too, is playing a transformative role.



Young entrepreneurs are leveraging digital platforms to market their products, manage operations, and reach wider audiences. E-commerce, social media branding, and digital payment solutions are becoming essential tools of trade. In this sense, “connection” is not only physical it is digital, instantaneous, and borderless.

However, being connected is only one side of the equation. The second half of the theme—“competitive industries” calls for a higher standard of business practice. It challenges entrepreneurs to refine their products, improve quality, and adopt global best practices. Competitiveness is about consistency, professionalism, and the ability to meet market demands.

At ZITF, this competitive spirit is evident. Entrepreneurs are paying closer attention to packaging, branding, and customer experience. They are thinking beyond survival and focusing on sustainability and growth. There is a clear desire to not just participate in the market, but to stand out within it. The fair also plays a critical role in bridging the gap between entrepreneurs and key stakeholders. Policymakers, financial institutions, and industry leaders are all present, creating a unique space for dialogue and engagement. For entrepreneurs, this is an opportunity to understand industry trends, access support systems, and align their businesses with national and regional development goals.

Of course, the entrepreneurial journey in Zimbabwe is not without its challenges. Limited access to capital, fluctuating economic conditions, and infra-

structure constraints continue to shape the business environment. Yet, what ZITF consistently reveals is a spirit of resilience. Entrepreneurs are not waiting for perfect conditions they are innovating within constraints, finding creative solutions, and pushing forward.

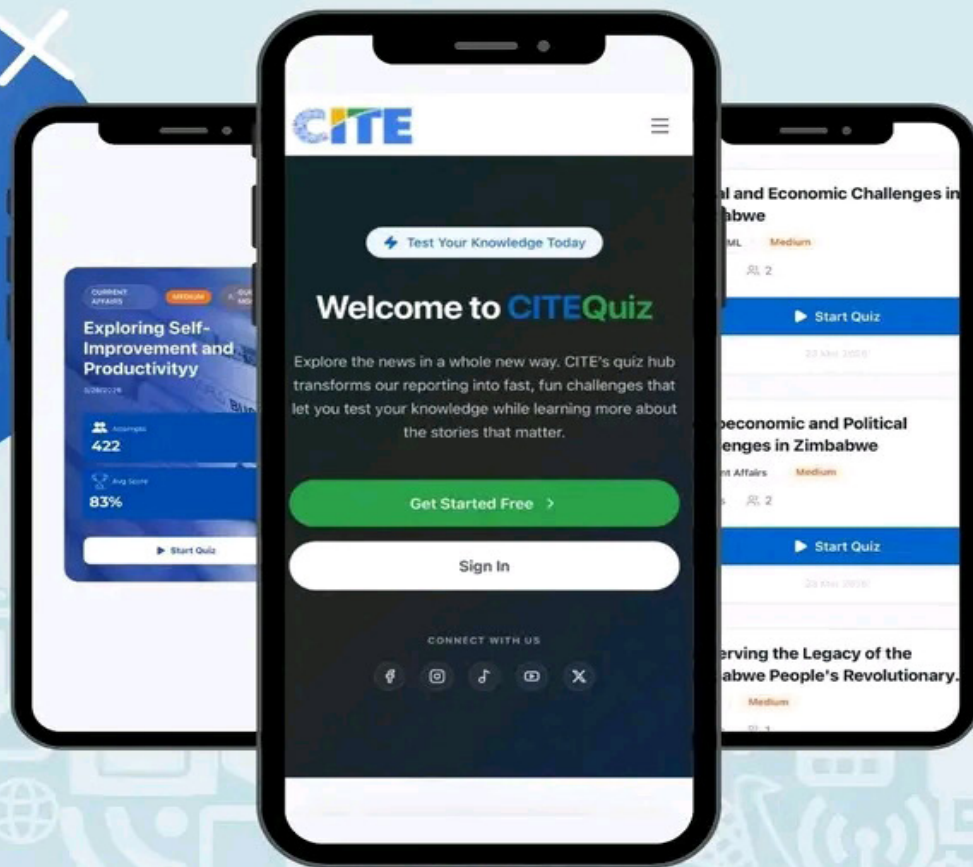
Perhaps the most inspiring aspect of this year’s ZITF is the strong presence of youth. Young people are no longer sitting on the sidelines; they are actively building businesses, creating employment, and redefining success. Entrepreneurship is increasingly being seen not as a last resort, but as a powerful pathway to economic independence and impact.

In many ways, ZITF 2026 is a reflection of Zimbabwe’s evolving economic identity. It is a space where ambition meets opportunity, where local meets global, and where ideas are transformed into tangible enterprises. The theme “Connected Economies, Competitive Industries” serves as both a challenge and a call to action for entrepreneurs to think bigger, connect wider, and compete smarter.

As the fair continues to bring together diverse players from across sectors, one thing becomes clear: the future of Zimbabwe’s economy lies in its ability to nurture and empower its entrepreneurs. Because when businesses are connected and industries are competitive, the entire nation moves forward.

And at the Centre of this transformation stands ZITF not just as an event, but as a catalyst for growth, innovation, and entrepreneurial excellence.

# CITEQuiz GOES LIVE



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CITEZW has launched CITEQuiz on our website—your chance to enjoy interactive games while exploring the latest news stories.

Join the CITE community and make news fun, engaging, and unforgettable!

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